

Setting the scene

East Sussex County Council is working with Rother District Council to develop a package of transport improvements in the town centre. The aim of these measures is to improve the economic vitality of the town centre area by making it easier for everyone to access and move around.

Following on from the recent improvements to Bexhill seafront, the first area that has been identified for potential improvement is a central stretch of Marina, between Devonshire Road and Sackville Road.

The aim of the measures is to improve conditions for pedestrians travelling between the town centre and the seafront. The improvements include:

- Upgrading the quality of the footways on Marina and Marina Court Avenue.
- Relocating the existing zebra crossing near to the junction with Devonshire Road to make it easier to use.
- Introducing a 20 mph speed limit on Marina to improve the safety of all road users.
- Making it easier for pedestrians to cross the road at the Sackville Road roundabout.

Subject to the outcomes of this public consultation exercise, the scheme would be introduced in three phases as follows:

Phase 1: Marina and Marina Court Avenue pedestrian improvements

Phase 2: Marina pedestrian and bus stop improvements

Phase 3: New layout of Sackville Road roundabout

The potential cost of all the measures shown on the plans is **£902,000**. Funding would be sought from the capital programme for local transport improvements to enable the first phase to be constructed in 2014.

