

EAST SUSSEX COUNTY COUNCIL
ROAD TRAFFIC REGULATION ACT 1984

The Eastbourne (Prescribed Routes) (Consolidation No 2) Order 2008 Order 202* Amendment No.*

STATEMENT OF REASONS - PRESCRIBED ROUTES

The East Sussex Bus Service Improvement Plan (BSIP) actively addresses the National Bus Strategy and sets out our plans to improve bus services, working in close cooperation with neighbouring Local Transport Authorities, bus operators, community and business voices, bus passengers, and the voluntary and health transport sector. Through the BSIP we will deliver bus service improvements, bus stop improvements and bus priority measures.

The introduction of the A259 Upperton Road/Station Parade bus priority scheme will build on the existing bus priority measures in Eastbourne town centre on Terminus Road from the station to Bankers Corner as well as in Gildredge Road. It is integral to delivering the East Sussex Local Transport Plan 4, so that residents can enjoy higher quality bus services, improved journey times with reduced delays, that provide a frequent, integrated and comprehensive choice and alternative to the car.

In doing so, the bus priority measures will help to support connectivity to key destinations, reduce congestion and strengthen the resilience of the transport network; make a positive contribution towards improving air quality as well as decarbonising transport and travel to support the achievement of the County Council's target of net zero carbon emissions by 2050 at the latest and the Borough Council's same ambition by 2030.

The A259 Upperton Road/Station Parade bus priority scheme will provide bus lanes between Hartfield Road and Station Roundabout. As part of the scheme, we are proposing to:

- 1) Introduce a new dedicated bus lane eastbound between Wharf Road and the railway station.
- 2) Introduce a banned right turn movement from:
 - a. Hartfield Road into Upperton Road.
 - b. The Enterprise Shopping Centre car park into Upperton Road; and
 - c. Upperton Road into The Enterprise Shopping Centre Car park.
- 3) Introduce a banned left turn movement from Wharf Road into Station Parade.

The Traffic Regulation Order is proposed for the following reasons;

- 1) For facilitating the passage on the road or any other road of any class of traffic (including pedestrians).
- 2) For avoiding danger to persons or other traffic using the road or for preventing the likelihood of any such danger arising.
- 3) To preserve or improve the amenities of the area through which the road runs.

The proposals have been subject to consultation with local residents, stakeholder groups, Eastbourne Borough Council, the local County Council members, and statutory bodies including Sussex Police.