



East Sussex Bus Service Improvement Plan (BSIP) - Bus Priority Measures

Easy Read Public Consultation Brochure

This brochure outlines what we are proposing as part of the BSIP Bus Priority Measures in the county in more detail as well as outlining the benefits and impacts of the proposed schemes and how you can have your say.

We are asking for your input so that we can be sure of taking all opinions, comments and opportunities into account.

You can find more information about the proposals and complete the feedback survey by visiting <https://consultation.eastsussex.gov.uk/economy-transport-environment/busprioritymeasures> or in the Have Your Say section of this brochure.

What is the Bus Service Improvement Plan?

The East Sussex Bus Service Improvement Plan (BSIP) actively addresses the National Bus Strategy and sets out our plans to improve bus services, working in close cooperation with neighbouring Local Transport Authorities, bus operators, community and business voices, bus passengers, and the voluntary and health transport sector. Through the BSIP we will deliver bus service improvements, bus stop improvements and bus priority measures.

We want your views on the proposed schemes in this brochure as part of the BSIP bus priority measures. Your views are important to us, and this public consultation is an opportunity to provide feedback and comments on the latest plans to help shape the detailed design stage.

Our BSIP aims are to:

- Improve the reliability and punctuality of bus services and explore methods to make bus services more accessible.
- Encourages an increase in the proportion of people travelling by bus.
- Enhance the bus network, reducing journey times and improving reliability and punctuality of bus services.
- Increase bus usage across the county by building a bus network that meets everyone's needs.
- Complement and support wider transport investment across the country.

The East Sussex Bus Service Improvement Plan will ensure that residents and visitors enjoy the highest possible quality bus services that provide a frequent and comprehensive choice, reduce congestion and make a positive contribution to the community, better air quality and decarbonisation.

Objectives of the Proposed Bus Priority Measures

- **Improved Bus Reliability:** The introduction of bus priority measures and signals to reduce delays, speed up journey times and ensure buses arrive on time.



- **Reduce Congestion and Improve Traffic Flow:** This means you will spend less time stuck in traffic and more time where you need to be! Not only will this make journeys quicker and more reliable, it will reduce vehicle emissions and improve local air quality.
- **Encourage Greater Bus Use:** This will help reduce congestion on the county's busy road network. This will in turn improve air quality and create safer, more pleasant places in which to live, work and do business.
- **Complement Wider Initiatives:** Collectively, the measures will transform the existing transport system to provide a safe, reliable and accessible network for all users. The improvements will provide a realistic and reliable alternative to the car and support the county focus of achieving net zero emissions by 2050 at the latest.
- **Create Safer Options:** A number of proposed dedicated spaces for active travel will help reduce conflict between the different road users, supporting safer, more attractive journeys. In turn encouraging more people to walk and cycle, therefore fostering happier, healthier and more active communities.

The Proposed Scheme Locations

The proposed packages of schemes are in Eastbourne, Newhaven and Peacehaven.

Package one covers Eastbourne and package two spans across Newhaven and Peacehaven.

The Proposed Schemes: Package One

Package one is located in Eastbourne and comprises of four schemes:

- King's Drive, Upperton
- Seaside Corridor and Seaside Roundabout
- Eastbourne Station Area
- Sovereign Harbour

The expected benefits of the proposed schemes in package one include:

- Improved journey times and reduced delay for buses
- Encourages an increase in the proportion of people travelling by bus
- Increased safety for pedestrians
- Improved provision for cyclists
- Improved visibility and safety for all users
- Reaching the train station becomes easier for pedestrians

King's Drive, Upperton

A range of improvements are being considered along Kings Road. These include:

- Implementation of bus priority measures to enhance the reliability and speed of bus services, through the introduction of a dedicated bus lane, serving Eastbourne District General Hospital and East Sussex College Eastbourne campus.
- A southbound bus lane is proposed between Decoy Drive and Rodmill roundabout.
- Relocation of bus stops and improvements to bus stop infrastructure.

Seaside Corridor and Seaside Roundabout



A range of improvements are being considered along Seaside Corridor and Seaside Roundabout. These include:

- Provision of dedicated bus lanes from east of Gilbert Road to Langney Rise roundabout in both directions on Seaside Road and St Anthony's Avenue to improve bus journey times.
- Shared use cycle path and cycle improvements along Seaside Road and St Anthony's Avenue to connect with existing cycle routes.
- New and upgraded pedestrian crossings including a toucan crossing at the Seaside Roundabout linking the two existing sections of shared footway/cycle-way along Lottbridge Drive.
- Traffic signal upgrades to at several junctions along A259 Seaside Road to provide bus priority.
- Relocation of bus stops and improvements to bus stop infrastructure.

Eastbourne Station Area

A range of improvements are being considered within the Eastbourne Station Area. These include:

- Dedicated bus lanes and shared use cycle path along Upperton Road and Station Parade.
- Complement the existing bus priority measures (dedicated bus lanes) in Eastbourne Town Centre on Terminus Road and Gildredge Road.
- Junction improvement at the Upper Road/Station Parade/The Avenue junction with bus priority through the traffic signals and pedestrian crossing facilities.
- Replace existing Station Parade/Southfields Road roundabout with a traffic signal-controlled junction including pedestrian crossing facilities.

Sovereign Harbour

A range of improvements are being considered within Sovereign Harbour. These include:

- New single lane dedicated bus corridor, which can be used in both directions through controlled traffic signals.
- Realigned shared use pedestrian and cycle route to link into the existing route along Atlantic Drive and Harbour Quay/Pacific Drive.
- Proposed landscaping improvements with planting, sheltered seating areas and cycle parking.
- Junction alteration providing bus priority at Atlantic Drive and Harbour Quay.

The Proposed Schemes: Package One

Package two covers Newhaven and Peacehaven and comprises of three schemes:

- Newhaven Town Centre Ring Road Virtual Bus Priority
- Drove Road, Newhaven Town Area and Denton Roundabout
- Peacehaven A259 Corridor

The expected benefits of the proposed schemes in package two include:

- Improved journey times and reduced delay for buses



- Increased safety for pedestrians
- Improved provision for cyclists
- Improved visibility and safety for all users

Newhaven Town Centre Ring Road Virtual Bus Priority

A range of improvements are being considered along the Newhaven Town Centre Ring Road these include:

- Bus priority measures through optimising and coordinating traffic signal timings, ensuring that buses are given priority when navigating Newhaven Ring Road.
- Enhanced pedestrian user experience and safety through traffic signal upgrades and improvements.

Drove Road, Newhaven Town Area and Denton Roundabout

A range of improvements are being considered along Drove Road, Newhaven Town Area and Denton Roundabout. These include:

- Replacement of the existing mini-roundabout at the A26/Drove Road junction with a traffic signal controlled junction.
- Reallocate existing road space to introduce an eastbound bus lane between the A26/Drove Road junction and the A259 Drove Roundabout. Westbound traffic would continue to use the westbound lane of Drove Road but accesses into/out of existing retail areas along this section would become left in, left out only.
- Bus lane on the A259 westbound approach and extending around the Denton Roundabout and alongside The Drove to the Drove roundabout.
- Eastbound bus lane between the Drove and Denton roundabouts.
- Relocation of bus stops and improvements to bus stop infrastructure.
- New shared use pedestrian and cycle paths, with new and upgraded pedestrian and cycle crossings.
- Widening of southern footpath along Drove Road between McKinley Way and New Road roundabout.

Peacehaven A259 Corridor

A range of improvements are being considered along the Peacehaven A259 Corridor. These include:

- Provision of dedicated bus lanes in both directions of the A259 South Coast Road. This will complement the existing bus lanes along the A259 between Peacehaven, Telscombe Cliffs and Brighton.
- Junction upgrades, including signalisation of the A259/Sutton Avenue junction with pedestrian crossing facilities.
- Proposed new shared-use pedestrian/cycle path through The Dell Park.
- New and upgraded pedestrian crossings.
- Signal upgrades with bus priority at the A259 South Coast Road/Telscombe Cliffs Way junction.

Next Steps

- **31st July 2023:** Public consultation exercise on the feasibility designs begins.



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- **30th August 2023:** Public consultation in-person event one.
- **7th September 2023:** Public consultation in-person event two and three.
- **14th September 2023:** Public consultation in-person event four and five.
- **16th September 2023:** Public consultation in-person event six.
- **25th September 2023:** Public consultation exercise on the feasibility designs closes.
- **October 2023:** Analysis of feedback, production of Consultation Summary Report
- **December 2023:** Preliminary and detailed design stage, taking into consideration the consultation feedback.

Have Your Say

We want your views on the proposed schemes as part of the BSIP Bus Priority Measures. Your views are important to us, and this public consultation is an opportunity to provide feedback and comments on the latest plans to help shape the detailed design stage.

The consultation is open from the **31st July 2023** to the **25th September 2023**. You will have until 11:59pm on 25th September to respond to the survey.

We have a number of ways that you can provide your views on the proposed schemes. You can complete our online consultation survey and find out more information by visiting <https://consultation.eastsussex.gov.uk/economy-transport-environment/busprioritymeasures>.

Paper copies of the brochure and survey will be available at all public consultation events.

If you would like to request a paper copy of the survey or have any questions and comments in relation to the BSIP Bus Priority Measures, you can contact us via:

- **Email:** BSIPConsultation@eastsussex.gov.uk
- **Phone:** 07514 721385

If you would prefer this document as easy read copy or in another language, please email BSIPConsultation@eastsussex.gov.uk.

We are hosting a number of in-person drop-in consultation events during the consultation period. The project team will be available to answer your questions and provide you with more information about the proposed schemes:

- **Court Room, Eastbourne Town Hall, Grove Road, Eastbourne BN21 4UG on 30th August 2023 from 2pm to 6pm.**
- **Room 1, Telscombe Civic Centre, 360 South Coast Road, Telscombe Cliffs, BN10 7ES on 7th September from 10am to 1pm.**
- **The Main Hall, Community House, Peacehaven, Meridian Centre, Meridian Way, Peacehaven, BN10 8BB on 7th September 2023 from 2pm to 5pm.**
- **Newhaven Outdoor Market, High Street, BN9 9PA on 14th September 2023 from 11am to 2pm.**
- **The Art Room, Hillcrest Community Centre, Newhaven, Bay Vue Road, Newhaven, BN9 9LH on 14th September 2023 from 3:30pm to 7pm.**
- **The Foundry (inside The Beacon shopping centre), Eastbourne, BN21 3NW on 16th September 2023 from 9:30am to 1:30pm.**



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Stay Informed

You can stay informed about the BSIP Bus Priority Measures by visiting <https://www.eastsussex.gov.uk/roads-transport/public/bus-service-improvement-plan> or keeping an eye on social media:

- **Facebook:** EastSussexCC
- **Twitter:** @EastSussexCC