

# Eastbourne Town Centre Movement and Access Package Phase 2b

Public Consultation  
Brochure



\* This image has been produced for illustrative purposes and is not intended to reflect the proposals.

# Contents

Introduction ..... 4

Eastbourne Town Centre Movement and Access Package .....5

Objectives ..... 6

How have we engaged so far? .....7

What are we proposing in Phase 2b? ..... 8

Pedestrianisation and enhancement of Terminus Road .....10

Improvements to Memorial Roundabout .....16

Relocation of the Ring Road .....18

Benefits ..... 20

What are the impacts? ..... 22

Consultation events ..... 26

Next steps.....27

Have your say..... 28

Consultation survey ..... 30

# Introduction

Eastbourne town centre is a key location in the Eastbourne borough and wider county of East Sussex. It is a vital hub for retail, leisure, tourism, cultural and community activities, and is an important economic driver, providing employment and business opportunities.

We are committed to supporting the growth of the local economy and ensuring Eastbourne remains an attractive and prosperous place to live, work and visit. To help achieve this, we need to make the town centre more welcoming and accessible, particularly for pedestrians.

Through the Eastbourne Town Centre Movement and Access Package, we are planning to do just that. The ongoing project, which has been developed in partnership with Eastbourne Borough Council, aims to enhance the vitality of the town centre by reducing the amount of through-traffic and providing more space for people through the completion of a pedestrian spinal route through the town centre, creating new public spaces and enhancing the existing pedestrian environment at key locations. Through public realm improvements, we also aim to improve the look and feel of the town centre to create a more attractive and vibrant destination for everyone to enjoy.

Terminus Road is a particularly key area of the town centre, connecting the railway station and core retail area of the town to the seafront. The proposed pedestrianisation of Terminus Road at Victoria Place (between Seaside Road and Grand Parade) forms a central part of the latest phase of the Eastbourne Town Centre Movement and Access Package, complemented by other proposed measures to redefine how people travel in and around the town centre area.

This brochure outlines what we are proposing as part of Phase 2b in more detail, as well as outlining the benefits and impacts of the proposed schemes and how you can have your say.

# Eastbourne Town Centre Movement and Access Package

## Previous phases of the project

Phase 1 of the Eastbourne Town Centre Movement and Access Package began in 2017 and included pedestrian, public transport and public realm improvements along Terminus Road, Cornfield Road and Gildredge Road to support the expansion of the The Beacon (previously known as the Arndale) Shopping Centre.

Phase 1 was delivered with £5million of funding from the South East Local Enterprise Partnership (SELEP), alongside monies from the borough council, county council, Network Rail and Legal & General. Construction works were completed in December 2019 and included a package of integrated sustainable transport measures, which improved the public realm and created a key gateway on Terminus Road.

The Eastbourne Town Centre Transport Study, which was informed by citizen-led stakeholder focus groups, led to the development of Phase 2 based on a prioritised list of schemes for improvement across Eastbourne town centre.

Phase 2 (now split into Phases 2a and 2b) aimed to build on Phase 1 by focusing on further providing an improved environment for pedestrians in the town centre. Phase 2a specifically focused on the key town centre corridor of Terminus Road and continued the public realm improvements made by Phase 1, between the junction of Cornfield Road and Terminus Road (known locally as ‘Bankers Corner’), extending down Terminus Road to Langney Road and Bolton Road. Once completed, Phase 2a will create a pedestrianised area at the eastern end of the primary retail corridor in Eastbourne town centre (Bolton Road/ Langney Road) and a high-quality urban environment on the middle section of Terminus Road.

## Our latest proposals

Our attention now turns to Phase 2b, which is the next stage of our proposals as part of the Eastbourne Town Centre Movement and Access Package. The main focus of this phase is to continue on from Phase 2a on Terminus Road by enhancing existing pedestrianised sections and pedestrianising the section of Terminus Road between Seaside Road and Grand Parade, enhancing the accessibility and priority for people to walk from the railway station to the seafront. The two other schemes included in Phase 2b - pedestrian improvements at Memorial Roundabout and the proposed relocation of the town centre Ring Road - are also being consulted on.

Our proposals aim to create a safer, healthier and more vibrant town centre where people can live, shop, use services, and spend their leisure time, as well as support our efforts to encourage people to use more sustainable modes of travel, helping reduce carbon emissions and improve air quality.


More information about Phase 2a can be found at:




[eastsussex.gov.uk/economy-transport-environment/phase-2-eastbourne-town-centre](https://eastsussex.gov.uk/economy-transport-environment/phase-2-eastbourne-town-centre)

# Objectives


The agreed objectives for Phase 2b of the Eastbourne Town Centre Movement and Access Package are to:




Deliver improvements which support and complement changes made in Phase 1 and Phase 2a of the Eastbourne Town Centre Movement and Access Package




Improve pedestrian safety and accessibility (ease of movement for vulnerable users, parents or carers with pushchairs etc.) by reallocating road space in the section of Terminus Road between Seaside Road and Grand Parade to pedestrians




Complete the pedestrian spinal route on Terminus Road through the primary retail area of Eastbourne town centre to the seafront



Improve the public realm within the town centre by upgrading street furniture and signage



Relocate the Ring Road to reduce town centre through-traffic and create a greater sense of arrival in Eastbourne



Improve pedestrian priority and safety at Memorial Roundabout through changes to kerb lines and new zebra crossing points that aim to aid pedestrian movement throughout the town centre and reduce vehicle speeds

# How have we engaged so far?

Throughout the development of the project, we have engaged with a wide range of stakeholders to ensure our proposed designs for the various stages of the Eastbourne Town Centre Movement and Access Package best meet the needs of residents, visitors, and businesses in Eastbourne. Feedback from these stakeholders has been crucial in helping to shape and develop our proposals further.

## Previous engagement

A number of focus groups have been established and we have engaged with them regularly in the development of the schemes. As Phase 2b progresses, we will continue to update these groups on the latest progress and next steps and capture their feedback.

The focus groups we have engaged with include:

- Community representatives
- Business representatives
- Disability and Access groups
- Non-motorised user groups
- Tourism representatives
- Environment and heritage
- Emergency services
- Public transport providers
- Local councillors and MPs

## Previous consultation

We consulted on Phase 1 of the Eastbourne Town Centre Movement and Access Package in 2013, with the consultation showing clear support for the proposals.

In 2019, in partnership with Eastbourne Borough Council, we then consulted on proposals for Phase 2. The consultation ran between 12 November and 10 December. Overall, the majority of respondents were in favour of our plans, with 63% of people supporting the proposals.

A link to the consultation report for Phase 2a can be found at



[consultation.eastsussex.gov.uk/economy-transport-environment/phase-2-eastbourne-town-centre](https://consultation.eastsussex.gov.uk/economy-transport-environment/phase-2-eastbourne-town-centre)



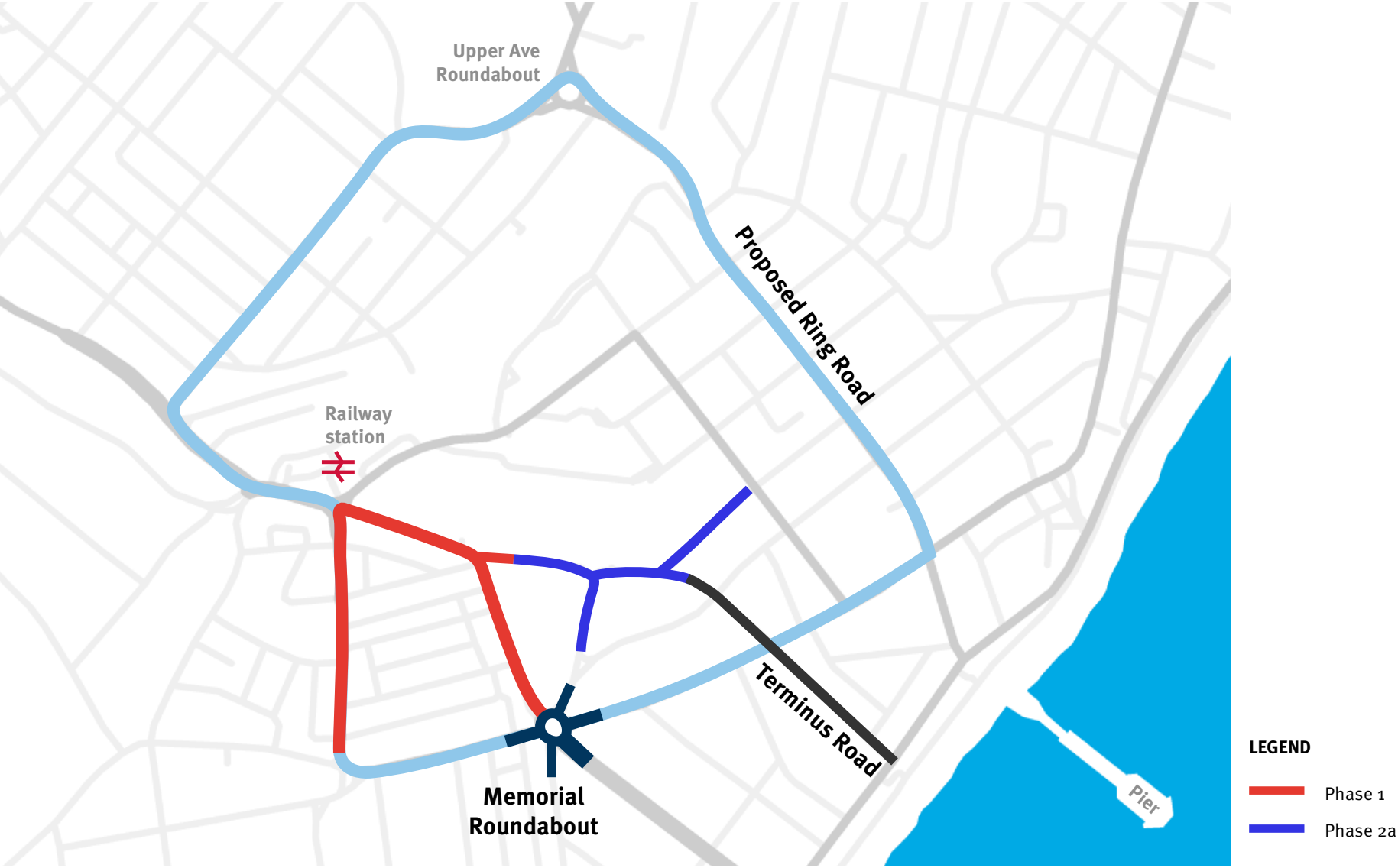
## What are we proposing in Phase 2b?

Phase 2b of the Eastbourne Town Centre Movement and Access Package seeks to improve access into and around Eastbourne town centre, with a particular focus on improving the pedestrian experience and enhancing the public realm. By doing so, we aim to support housing, retail, and business growth within the town centre.

Phase 2b consists of three core elements:

- Pedestrianisation and enhancement of Terminus Road
- Pedestrian improvements at Memorial Roundabout
- Relocation of part of the town centre Ring Road

Funding for the proposed pedestrianisation of Terminus Road from Seaside Road to Grand Parade has been secured through the successful Levelling Up Fund bid by Eastbourne Borough Council. Our plans for enhancing the existing pedestrianised section of Terminus Road from Langney Road to Seaside Road, as well as the improvements at Memorial Roundabout and relocation of the Ring Road are currently unfunded. However, by including them in this consultation and getting public feedback at this point, we aim to be in a strong position to take them forward through detailed design in the future and to enhance our case for funding.



**Map 1.** Map showing the location of the three elements of Phase 2b, as well as earlier phases of the Eastbourne Town Centre Movement and Access Package (Phase 1 and Phase 2a).

## Pedestrianisation and enhancement of Terminus Road

A central part of Phase 2b is to pedestrianise a 200m stretch of Terminus Road from Seaside Road to Grand Parade, known as Victoria Place, and enhance the existing pedestrianised section of Terminus Road between Langney Road and Seaside Road.

Pedestrianising this remaining stretch of Terminus Road will complete a pedestrian spinal route from the railway station through the core retail area to the seafront. By doing so, we aim to make the town centre a prime destination for visitors and residents, and to support local businesses by improving footfall. The pedestrianisation also aims to enhance the cultural feel of this part of the town by supporting the creation of a food street, restaurant quarter and possible future arts district.

A small number of existing trees on Terminus Road will be removed as part of the proposals, however existing mature trees will be retained, with additional trees and large new planters added to the streetscape.

The proposals for Terminus Road aim to improve safety for all users. In line with Phase 2a, the proposals for Phase 2b

must consider the accessibility needs of people using Terminus Road. To ensure consistency with the previous phases, cycle access will need to be removed between Langley Road and Grand Parade. Our designs will provide new cycle parking at key entry points into the town centre to ensure cyclists can park their cycles securely. Cycle access will also be integrated as part of complementary schemes being developed for five new cycle routes in Eastbourne, including a new continuous cycle route from Eastbourne Railway Station to the Devonshire Quarter and the seafront, which will be completed in 2023.

In addition, we are exploring potential future cycle access options between the station and the seafront, outside of this project, which will be facilitated by the relocation of the Ring Road.

**Proposed improvements to Terminus Road begin on the short stretch to the north-west of the junction with Lismore Road/Pevensey Road. These include:**

- Realigning and widening the signalised crossing across Lismore Road/Pevensey Road to improve

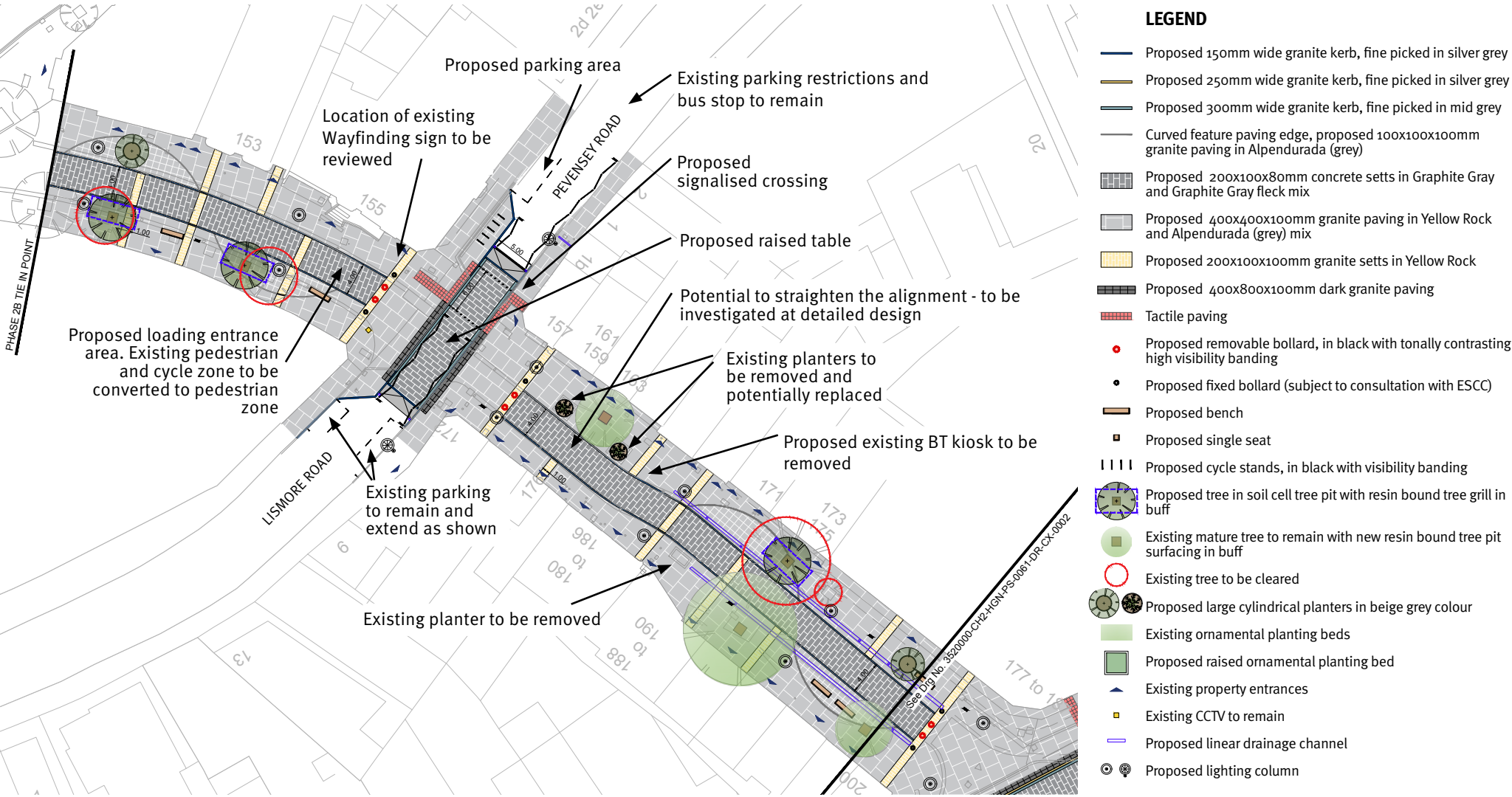
accessibility, with tactile paving to assist people who are visually impaired

- A raised table (a section of road raised to the level of the footway) at the crossing to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area
- The creation of an extended pedestrian zone, replacing the existing pedestrian and cycle zone
- New cycle stands on the northern side of Pevensey Road, near the junction with Terminus Road
- A loading entrance area for businesses to the north-west of the Lismore Road/Pevensey Road junction (loading hours are yet to be agreed but no loading will be allowed at anytime on Wednesdays between March and December)
- A new parking area on Pevensey Road, close to the junction with Terminus Road (disabled parking provision being provided on Grand Parade)

- Extension of the existing parking on Lismore Road, close to the junction with Terminus Road

**Between the Lismore Road/Pevensey Road and Seaside Road/Trinity Trees section of Terminus Road, proposed improvements include:**

- Large new planters
- Removal of two existing planters, with potential replacement options to be considered following further engagement with key stakeholders and partners
- Conversion of the existing pedestrian and cycle zone into a pedestrian zone
- Removal of existing public telephone kiosks
- Loading entrance areas for businesses to the south-east of the Lismore Road/Pevensey Road junction and north-west of the Seaside Road/Trinity Trees junction with removable bollards for access (loading hours are yet to be agreed but no loading will be allowed at anytime on Wednesdays between March and December)

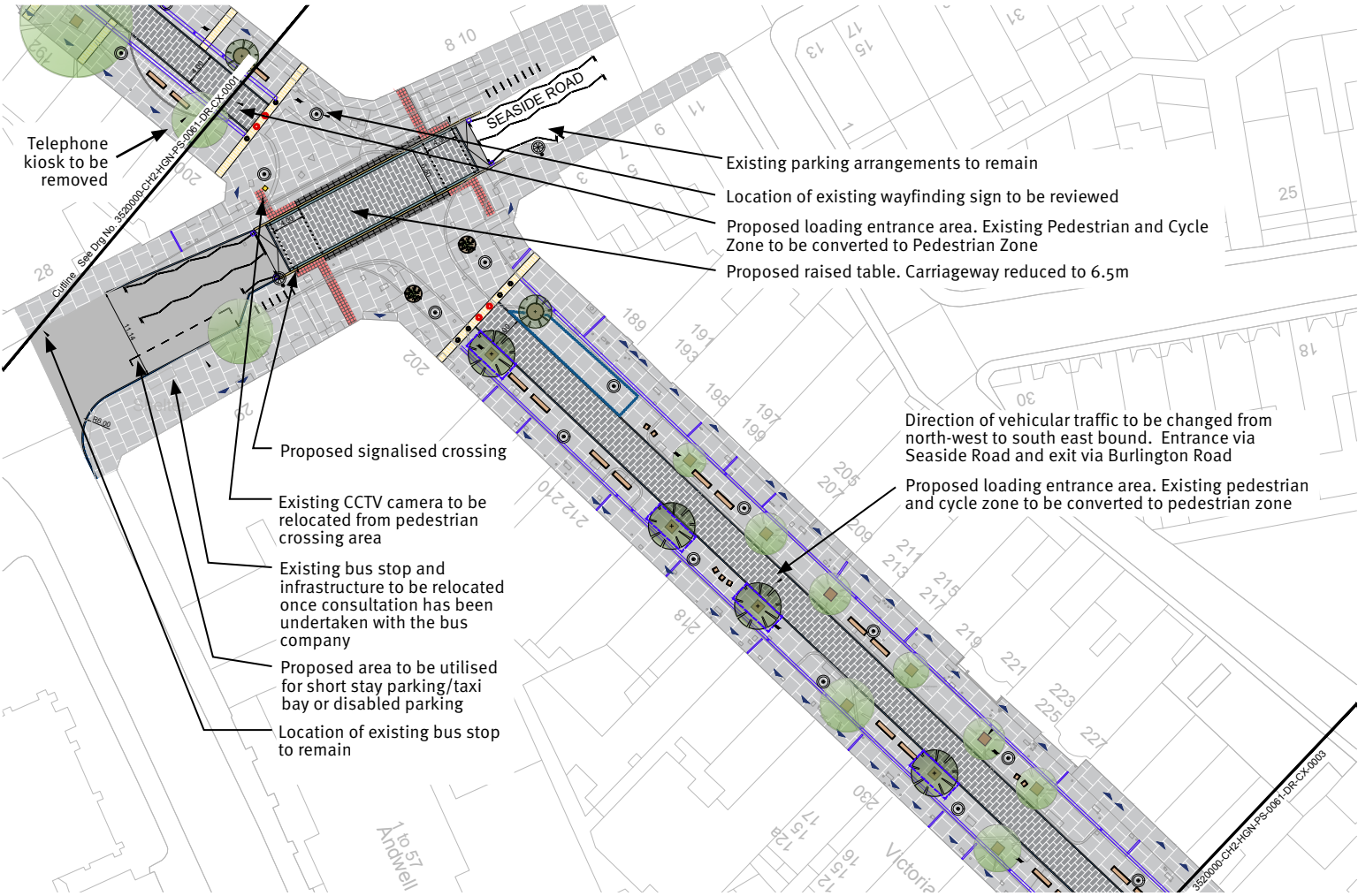


**Map 2.** Terminus Road (junction with Lismore Road/Pevensey Road)



**At the Seaside Road/Trinity Trees junction with Terminus Road, proposed improvements include:**

- Upgraded signalised crossings across Trinity Trees and Seaside Road, with tactile paving to assist people who are visually impaired
- A raised table (a section of road raised to the level of the footway) at the crossing to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area
- Retention of existing parking arrangements on Seaside Road close to the junction with Terminus Road
- Conversion of an existing pedestrian and cycle zone into a pedestrian zone
- New cycle stands on both the southern side of Trinity Trees and northern side of Seaside Road, near the junction with Terminus Road
- A new parking area on Trinity Trees, close to the junction with Terminus Road (the type and number of parking spaces has yet to be decided)
- Removal and relocation of the existing westbound bus stop on Trinity Trees



**Map 3.** Terminus Road (junction with Seaside Road/Trinity Trees)



**Map 4.** Map showing **Option A**

**The proposed improvements to Terminus Road between the Seaside Road/Trinity Trees junction and Burlington Road junction include:**

- Removal of all through-traffic and the creation of a pedestrianised area with upgraded public realm
- A loading entrance area for deliveries to businesses with removable bollards for access (loading hours are yet to be agreed but no loading will be allowed at anytime on

Wednesdays between March and December)

- Large new planters, trees, benches and other accessible seating in the new pedestrianised area
- A change to the direction of vehicular traffic (for deliveries) from north-west to south-east, with one-way traffic now entering from Trinity Trees/Seaside Road and exiting onto Burlington Road



**Map 5.** Map showing **Option B**

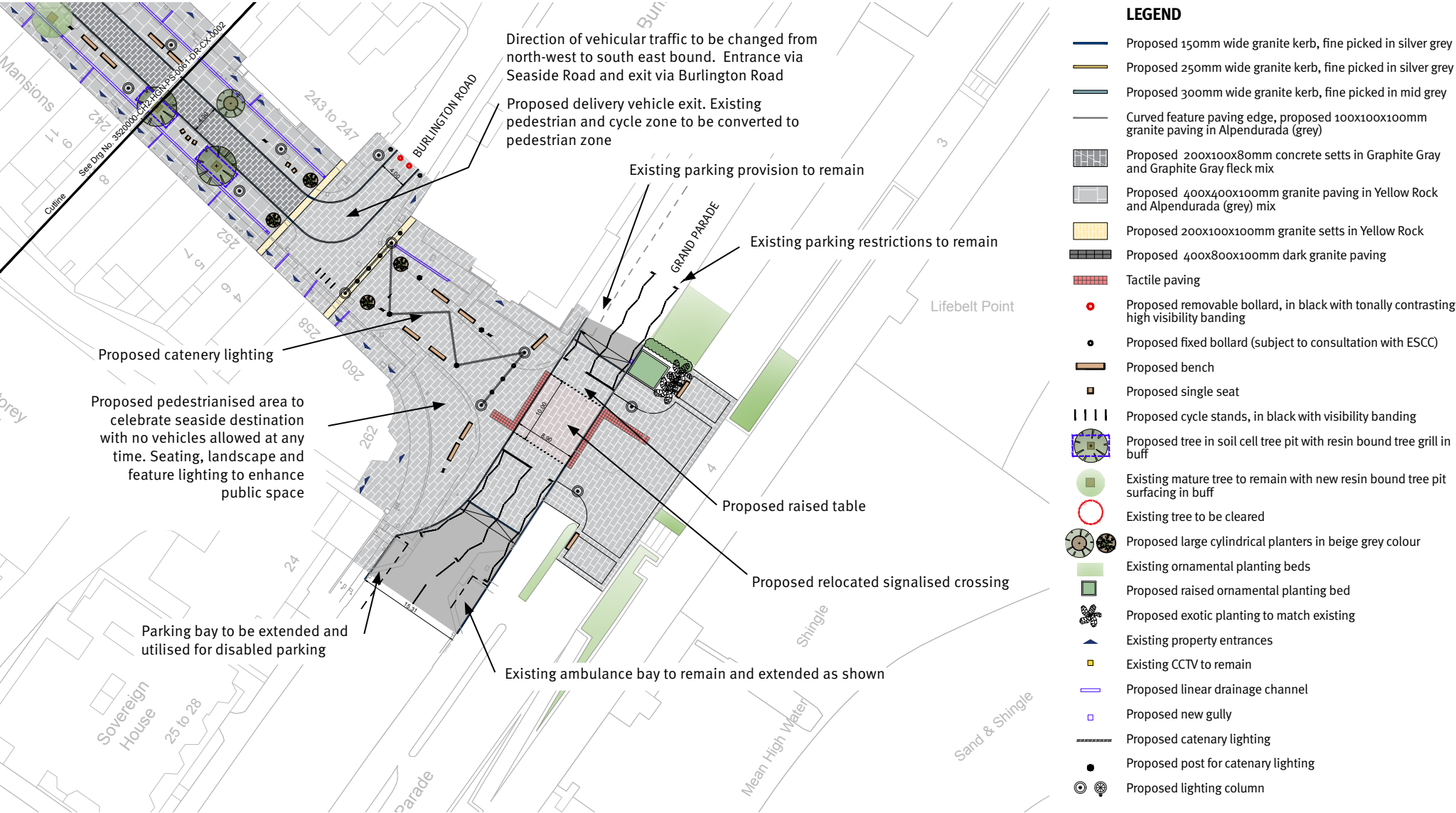
- To facilitate the exiting of one-way delivery traffic onto Burlington Road, two options are being explored:
  - **Option A:** Change Burlington Road to a two-way system up to the car park for the Burlington Hotel (from Elms Avenue to the Burlington Hotel car park)

- **Option B:** Vehicular access to Burlington Road car park via Elms Avenue and then Elms Road, including allowing access for traffic from Elms Avenue down Elms Road



**The proposals for the section of Terminus Road in the vicinity of the junctions with Burlington Road and Grand Parade include:**

- Creation of a public space by closing off the existing road to traffic between the Burlington Road and Grand Parade junctions with seating, landscaping and feature lighting to celebrate the seaside destination (no vehicles will be allowed at any time here, including for deliveries)
- Realignment and widening of the signal-controlled pedestrian crossing on Grand Parade between Terminus Road and the seafront, with tactile paving to assist people who are visually impaired
- A raised table (a section of road raised to the level of the footway) at the crossing on Grand Parade at the junction with Terminus Road to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area
- Retention of existing parking spaces and parking restrictions on Grand Parade, with additional parking spaces created to the south-west of Grand Parade
- New cycle stands on the western side of Terminus Road at the Burlington Road junction
- Extension of the existing ambulance bay on Grand Parade to the south-west of the Terminus Road junction
- A loading exit area for deliveries to businesses at Burlington Road junction with removable bollards (loading hours are yet to be agreed but no loading will be allowed at anytime on Wednesdays between March and December)
- Existing parking bay on Grand Parade (south-west of the junction with Terminus Road) to be extended and utilised for three blue badge disabled bays



**Map 6.** Terminus Road (junctions with Burlington Road and Grand Parade)



# Improvements to Memorial Roundabout

Our proposals for Memorial Roundabout involve adding new zebra crossing points on all arms of the roundabout and increasing pedestrian space. By doing this, we aim to slow down traffic on the approach to and from the town centre and improve pedestrian priority, safety and accessibility. Reduced traffic speeds in this area will also benefit cyclists navigating the roundabout.

Our designs include a number of raised zebra crossings, which combine traffic calming measures, e.g. flat-top hump, with pedestrian crossings.

The following changes are proposed as part of the scheme:

## Cornfield Road arm

- Raised two-stage zebra crossing with tactile paving to assist people who are visually impaired and a pedestrian refuge island
- A raised table (a section of road raised to the level of the footway) to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area

- Existing bus stop road markings (on southbound side of Cornfield Road) will be shortened to make space for the crossing

## Bolton Road arm

- Raised zebra crossing with tactile paving to assist people who are visually impaired
- A raised table (a section of road raised to the level of the footway) to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area

## Trinity Trees arm

- Raised zebra crossing with tactile paving to assist people who are visually impaired
- A raised table (a section of road raised to the level of the footway) to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area
- Existing parking bays will be retained
- Widening of the southern footway to shorten the crossing distance

## Devonshire Place arm

- Raised two-stage zebra crossing with tactile paving to assist people who are visually impaired and a pedestrian refuge island
- A raised table (a section of road raised to the level of the footway) to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area
- Widening of the northern and southern footways to shorten the crossing distance
- Section of existing parking bays to northern side of Devonshire Place to be shortened to accommodate new zebra crossing

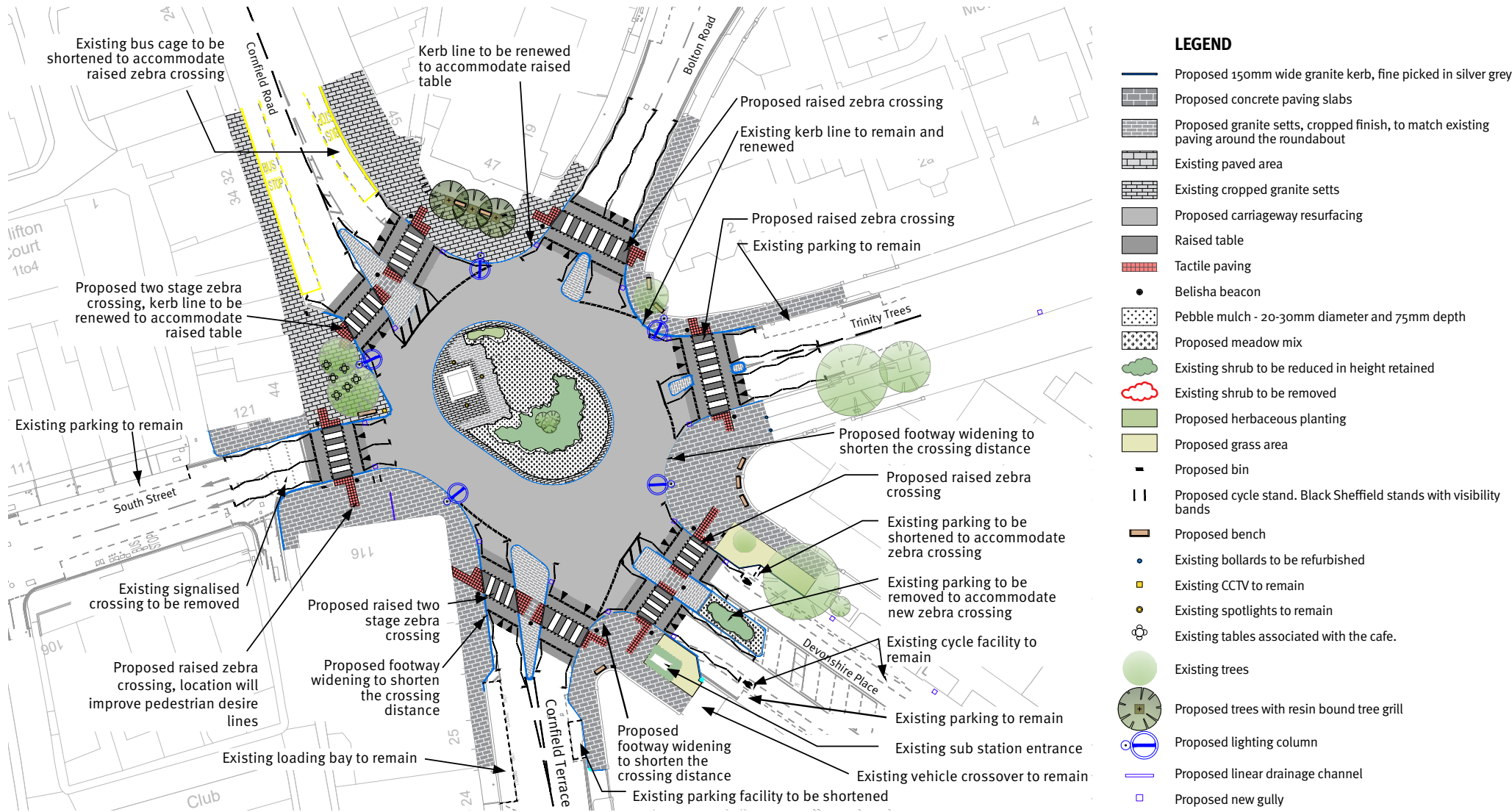
## Cornfield Terrace arm

- Raised two-stage zebra crossing with tactile paving to assist people who are visually impaired and a pedestrian refuge island

- A raised table (a section of road raised to the level of the footway) to reduce vehicle speeds, improve safety and emphasise the pedestrian nature of the area
- Widening of the eastern and western footways to shorten the crossing distances
- Existing loading bay on western side of Cornfield Terrace to be retained
- Existing parking bay on eastern side of Cornfield Terrace to be reduced in size to accommodate new crossing

## South Street arm:

- Existing signalised crossing to be removed and replaced with raised zebra crossing
- Existing parking to be retained
- M1 bus stop on South Street to be relocated to between Wish Road and Hardwick Road and upgraded. The bus stop and parking bays will swap location, but no spaces will be lost (please see page 24 for diagram).



Map 7. Memorial Roundabout



## Relocation of the Ring Road

The existing Ring Road in the town centre runs along Ashford Road, Susans Road, Lismore Road, Bolton Road, South Street and Gildredge Road. To complement the proposed Terminus Road improvements, we are proposing to relocate part of the current Ring Road route further outside the town centre area, along the A2040 The Avenue, Upper Avenue and Cavendish Place. The proposed relocation of the Ring Road will create a more attractive east-west route for vehicles around the town centre and also forms an essential part of our plans to reduce through-traffic in the town centre.

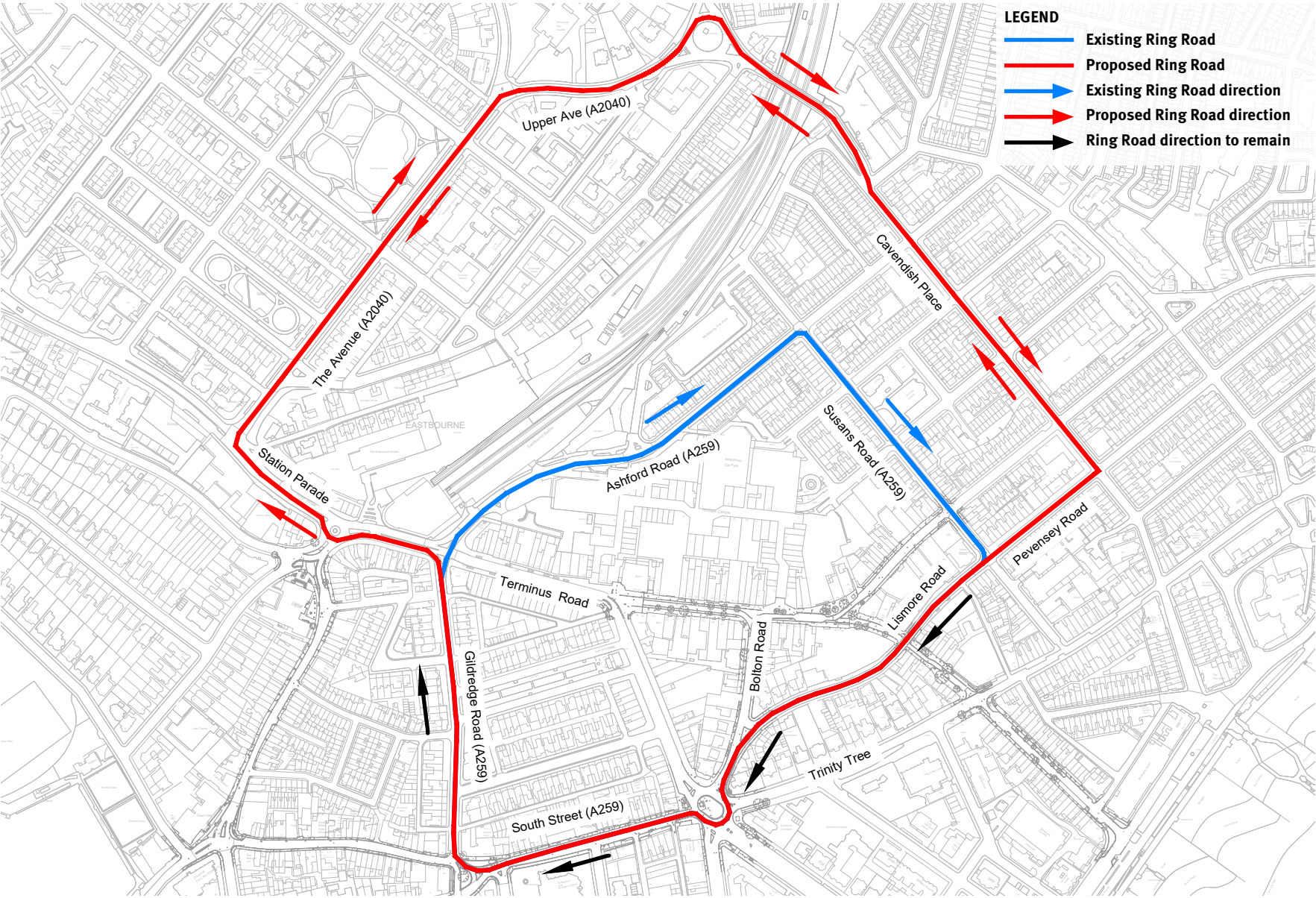
By doing so, it will:

- Improve pedestrian priority and space in the town centre
- Create a greater sense of arrival for vehicular traffic into the town
- Provide potential opportunities for further walking and cycling improvements in the future

The Ring Road will still run along Lismore Road and part of Bolton Road to South Street, crossing Memorial Roundabout to Gildredge Road. However, under the proposed new Ring Road, cars will be directed to use The Avenue from Station Parade, before turning onto Upper Avenue, down Cavendish Place, onto Pevensey Road and back to Lismore Road. The section of Ring Road between Lismore Road and Station Parade will remain as it is.

New road signs and road markings will be installed to formalise the changes to the Ring Road route and encourage through-traffic to use it rather than other routes closer to the town centre. Existing signs and road markings will be removed along Ashford Road and Susans Road to make clear this is no longer part of the Ring Road.


Our updated traffic modelling shows the introduction of the proposed new Ring Road route would generally have minimal impacts on traffic flows because the route is already widely used.



**Map 8.** Proposed relocation of the Ring Road



# Benefits



## Improve the pedestrian experience for all

By giving pedestrians more space and increased priority over other modes of transport, as well as improving the quality of pedestrian facilities, our proposals will enhance the overall experience for people walking to, from and within the town centre area. The pedestrianisation of the Victoria Place section of Terminus Road between Seaside Road and Grand Parade will complete a pedestrian spinal route from Eastbourne Railway Station through the primary retail area of the town centre to the seafront, creating a safe and attractive environment for journeys made by foot between key destinations.

Rerouting the Ring Road further outside the town centre will also aim to reduce through-traffic, while proposed measures such as raised tables and zebra crossings will slow vehicle speeds in key locations, improving pedestrian safety and dramatically changing the look and feel of the town centre. This also has the potential to further facilitate improvements to support pedestrian and cycle access.



## Supporting businesses and economic growth

Upgrading and completing the pedestrianisation of Terminus Road will create a car-free environment, increase footfall and encourage more visitors to the town centre, supporting local businesses and boosting the economy. As part of the Levelling Up Fund, the Victoria Place section of Terminus Road is being regenerated. Through the Eastbourne Borough Council led elements of the project, this project will aim to provide new job opportunities including apprenticeships and work experience placements, as well as provide 17 refurbished commercial units for new independent food and drink businesses.

The public realm improvements, alongside the economic and cultural development of the area as a food street, restaurant quarter and possible future arts district, will also improve the look and feel of the town centre to create a more pedestrian-friendly, attractive, and vibrant destination for everyone to enjoy.



## Encouraging active travel

By removing vehicles from Terminus Road and reducing interaction between pedestrians and other transport users, we hope to encourage more people to consider walking as an alternative to travelling into the town centre by car, particularly for shorter journeys.

Combined with the re-routing of the Ring Road and pedestrian improvements at Memorial Roundabout, this could reduce the amount of traffic in the town centre further, helping reduce vehicle emissions and improve air quality.



**Pic.1. Cornfield Road** where works were completed as part of Phase 1 of the Eastbourne Town Centre Movement and Access Package. Phase 2b will look to continue the look and feel of previous phases, with similar materials used.

# What are the impacts?

While our proposals will significantly enhance the pedestrian experience in Eastbourne town centre and offer significant overall benefits for residents, businesses and visitors, we recognise certain elements will have an impact on other transport users.

## Parking

The full pedestrianisation of the Victoria Place section of Terminus Road would result in the loss of 22 pay and display/ permit holder parking spaces, as well as two loading bays along the road.

To offset the proposed loss in parking spaces, we are exploring potential locations to introduce new on-street parking spaces, including for blue badge holders, in the vicinity of this section of Terminus Road. In addition, alternative off-street parking at Trinity Place and The Beacon Shopping Centre is currently available nearby.

## Cycling

As stated in the updated [Highway Code \(2022\)](#), pedestrians, especially children, older people and disabled people, are the number one priority in terms of safety. Therefore, to fully pedestrianise Terminus Road and ensure pedestrian safety, access for cycling will need to be removed along Terminus Road.

However, our designs provide new cycle parking facilities at key entry points into the town centre to ensure cyclists accessing this area can park their cycles securely. Provisions for cycle access will be integrated as part of complementary schemes being developed for five new cycle routes in Eastbourne. As part of this, we will be delivering a new continuous cycle route from Eastbourne

Station to the Devonshire Quarter and the seafront, which will be completed in 2023.

We are also exploring potential future cycle access options between the station and the seafront separately, outside of this project which will be facilitated by the relocation of the Ring Road.

## Bus routes and stops upgrades

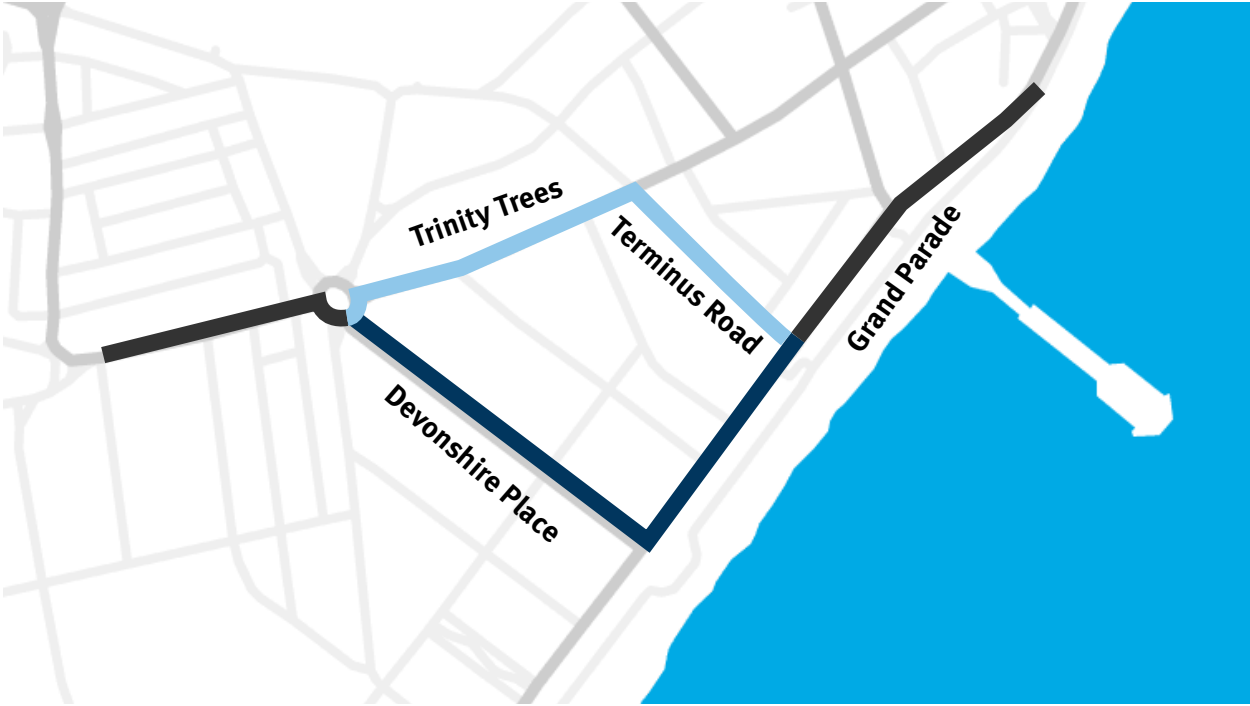
The bus stop facilities along the section of Terminus Road between Grand Parade and Seaside Road will be removed as part of this proposal, with bus route number 99 being diverted from Terminus Road to Devonshire Place.

The westbound bus stop on Trinity Trees will also be removed, however, the eastbound bus stop will remain.

Our proposals include the upgrade of three bus stops, located on Grand Parade and Devonshire Place.

The bus stop on South Street will also be upgraded and moved further west, swapping location with existing parking bays, forming part of the upgrades to Memorial Roundabout. However, this will be dependent on receiving funding for the proposed improvements to Memorial Roundabout.

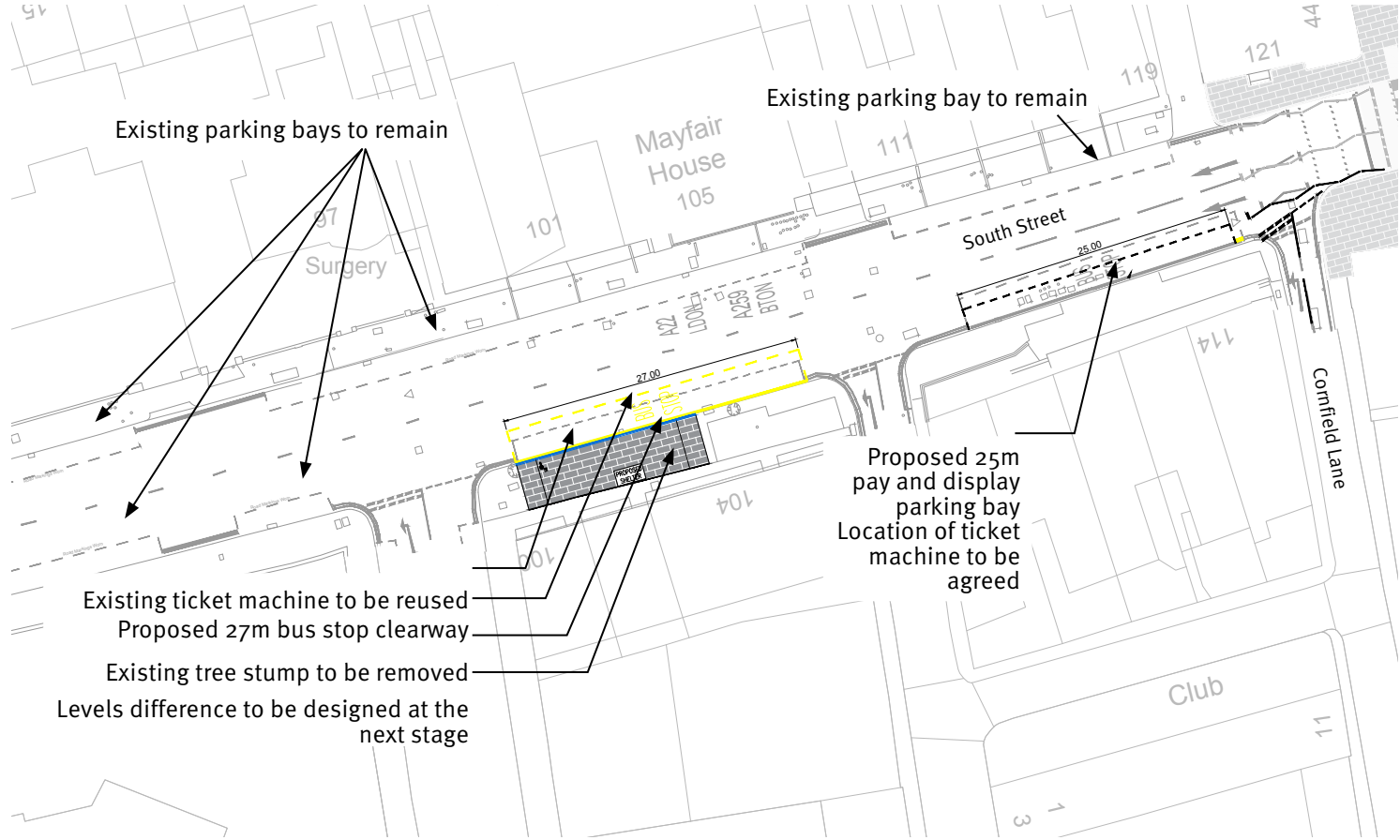
We will continue to engage with bus operators as our proposals develop further.



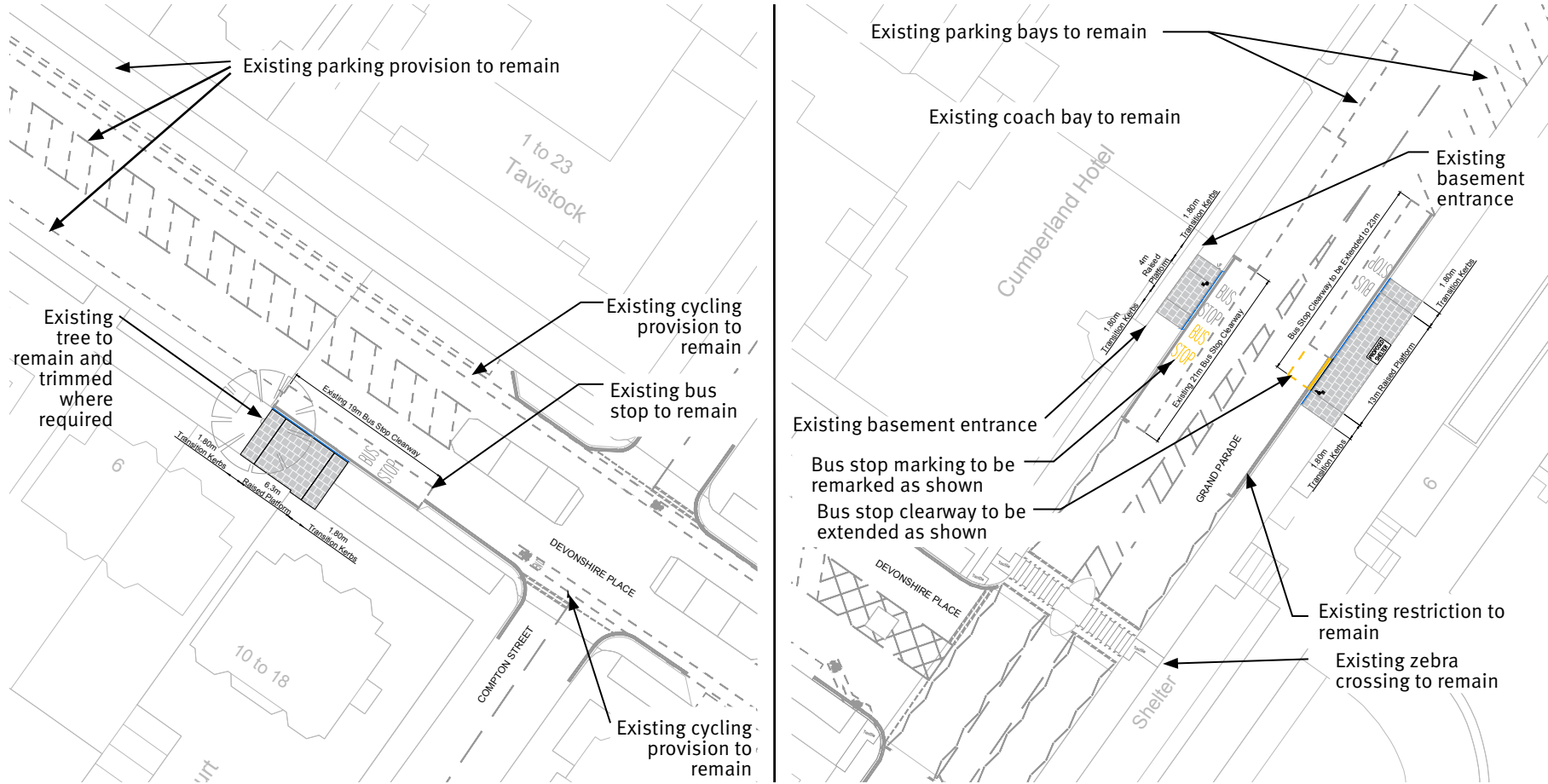
**Map 9.** Proposed new bus route number 99

- Existing route
- Section of route to be removed
- Proposed route





**Map 10.** Proposed upgrade and relocation of bus stop on South Street



**Map 11.** Proposed upgrades to bus stops on Devonshire Place and Grand Parade

## Consultation events



Please have your say on Phase 2b of the Eastbourne Town Centre Movement and Access Package by completing our online consultation survey via

<https://consultation.eastsussex.gov.uk/economy-transport-environment/eastbourne-town-centre-phase-2b/>

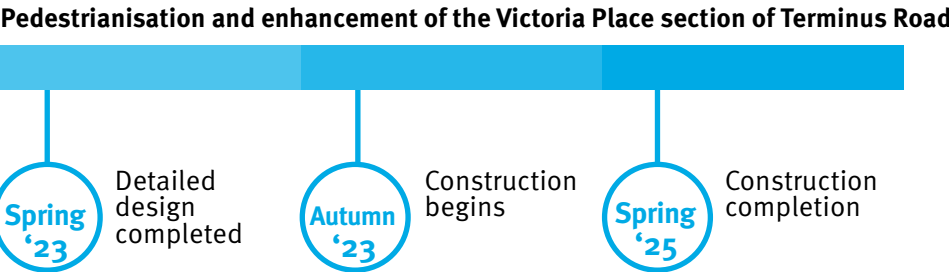
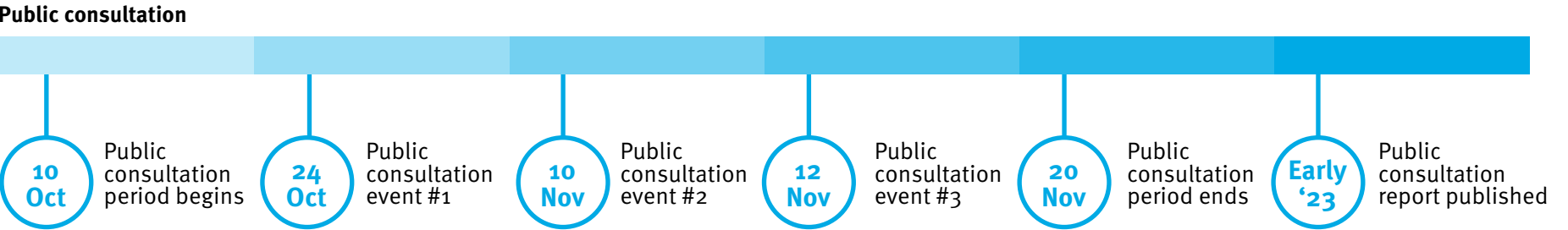
The survey is also available at the end of this brochure.

We will be hosting three face-to-face drop-in events in Eastbourne town centre during the consultation period.

The project team will be available to answer your questions and provide you with information about the proposals

Location	Date and time
Court Room, Eastbourne Town Hall, Grove Road, Eastbourne. BN21 4UG	Monday 24 <sup>th</sup> October 10AM-4PM
Gather Space, The Beacon, Eastbourne. BN21 3NW	Thursday 10 <sup>th</sup> November 10AM-4PM
The Atrium, Enterprise Centre, Station Parade, Eastbourne. BN21 1BD	Saturday 12 <sup>th</sup> November 10AM-4PM

## Next steps



# Have your say

We want to hear your thoughts about our latest proposals as part of the Eastbourne Town Centre Movement and Access Package.

Your views are important to us and this public consultation is an opportunity to provide feedback and comments on our latest plans and to help shape the detailed design stage.

The best way to tell us what you think is by completing our online consultation survey at:

<https://consultation.eastsussex.gov.uk/economy-transport-environment/eastbourne-town-centre-phase-2b/>

The survey opened on Monday 10 October 2022 and will close on Sunday 20 November 2022.

You will have until 11:59pm on 20 November to respond to the survey. There is no guarantee that any responses received after this date will be considered.

The survey questions are also available at the back of this brochure and can be printed, filled out and posted to the following address:

Freepost RTRE-EZCK-ESAZ  
ETCMAP Phase 2b  
West B  
East Sussex County Council  
County Hall  
St Annes Crescent  
LEWES  
BN7 1UE

The survey can also be returned by email to [Eastbournephase2b@eastsussex.gov.uk](mailto:Eastbournephase2b@eastsussex.gov.uk)

Please respond to the survey only via one of these three ways. We cannot accept responsibility for ensuring that responses sent in any other way are considered. All responses must include at least your name and postcode. When responding please state whether you are responding as an individual or representing the views of an organisation.

You can also contact us with any questions and comments in relation to the project via:  
[customer@eastsussexhighways.com](mailto:customer@eastsussexhighways.com)  
Tel: 0345 60 80 193

Copies of this brochure are available at:

- Eastbourne Library, Grove Road, BN21 4TL
- Eastbourne Town Hall, Grove Road, BN21 4TX
- Eastbourne Citizens Advice Bureau, 8 St Leonard’s Road, BN21 3UH
- Eastbourne Age Concern, The William and Patricia Venton Centre, Junction Road, BN21 3QY
- Seafront office, 6 Lower Grand Parade, Eastbourne BN21 3AD

If you require any additional help and would like this information in a different format, please contact us via our TEXT ONLY service at 075 13 8 339 03

# Consultation survey

This survey is for you to provide feedback relating to the public consultation on Phase 2b of the Eastbourne Town Centre Movement and Access Package.

**All responses must be received by 23:59 on Sunday 20 November 2022.**

Please note the closing date for responses. Responses after this date may not be considered.

Title: .....

First name: .....

Last name: .....

Post code: .....

Email address: .....

Name of organisation (if applicable):.....

Please tick this box if you are happy to be contacted about the Eastbourne Town Centre Movement and Access Package in the future ☐

1. Which of the following best describes you? Please tick all boxes that apply to you

☐ Someone who lives in Eastbourne

☐ Someone who works in Eastbourne

☐ Someone who visits Eastbourne

☐ Someone responding on behalf of a business or organisation based in Eastbourne

☐ Another interested party, please specify.....
2. Do you visit Eastbourne town centre?

☐ Yes

☐ No
3. What is the purpose of your most common journey to Eastbourne town centre

☐ Shopping

☐ Tourism

☐ Work

☐ Leisure

☐ Other, please specify.....

Eastbourne Town Centre Movement and Access Package Phase 2b

4. To what extent do you agree or disagree with the following statement: ‘The proposed Eastbourne Town Centre Movement and Access Package Phase 2b proposals would have a positive impact on Eastbourne town centre?’

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree

5. To what extent do you agree or disagree with the following statement: ‘The proposals set out in this consultation would improve pedestrian safety and accessibility?’

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree
6. To what extent do you think the proposed schemes will help achieve the following aims?

a. Support and complement (see page 5 in the brochure)

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree

b. Improve pedestrian safety, priority and accessibility throughout the town centre

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree

- c. Reduce town centre through-traffic

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree
- d. Improve the public realm in the town centre

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree
- e. Support present and future developments

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree
7. As part of our plans, we are proposing improvements and changes to some bus facilities, including upgrading three bus stops and re-routing bus route number 99 from Terminus Road to Devonshire Place. To what extent do you support these bus stop proposals?

☐ Strongly support

☐ Support

☐ Neutral

☐ Oppose

☐ Strongly oppose



**8. Do you have any general comments on the proposed Eastbourne Town Centre Movement and Access Package Phase 2b proposals?**

[illegible]

## Terminus Road

**9. To what extent do you support the proposed improvements to Terminus Road?**

- ☐ Strongly support
- ☐ Support
- ☐ Neutral
- ☐ Oppose
- ☐ Strongly oppose

**10. Do you think the proposed improvements to Terminus Road would make you more likely to consider sustainable travel (e.g., walking, cycling, bus travel) as an alternative to travelling by car?**

- ☐ Yes
- ☐ No
- ☐ No difference

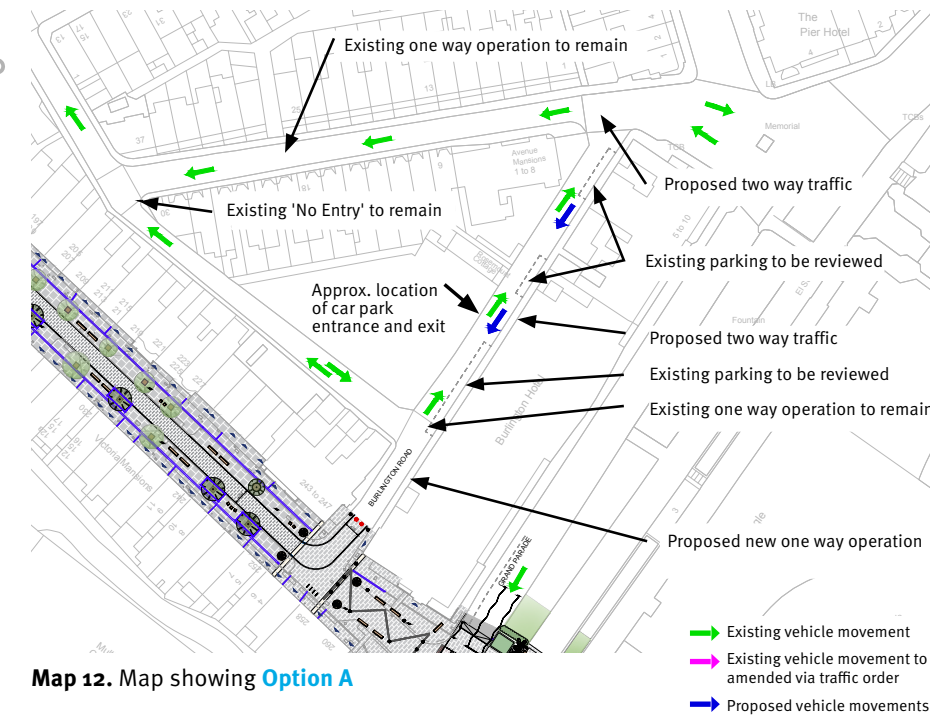
**11. To what extent do you agree or disagree that the proposed improvements to Terminus Road would improve accessibility and safety for pedestrians?**

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

As part of these proposals, options are being explored to either change the one-way system on Burlington Road or on part of Elms Road between the junction with Elms Avenue and the junction with Burlington Road to enable access to the Burlington Hotel car park on Burlington Road (existing one-way restrictions would remain on Elms Avenue and the northern part of Elms Road). This is necessary to enable us to change the direction of delivery vehicles accessing Terminus Road. For more information, see page 13 of this brochure.

**12. Of these two options, which would you prefer?**

- ☐ Option A (Change direction of traffic on Burlington Road)
- ☐ Option B (Change direction of traffic on part of Elms Road)
- ☐ No preference



**Map 12.** Map showing **Option A**



**Map 13.** Map showing **Option B**

**13. To what extent do you agree or disagree with the following statement: 'The proposed improvements to Terminus Road would make me more likely to visit Eastbourne town centre?'**

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

**14. Do you have comments about the proposed improvements to Terminus Road?**

[illegible]

Memorial Roundabout

15. To what extent do you support the proposed improvements to Memorial Roundabout?
- ☐ Strongly support
- ☐ Support
- ☐ Neutral
- ☐ Oppose
- ☐ Strongly oppose

16. To what extent do you agree or disagree that the proposed changes to Memorial Roundabout would improve pedestrian safety and accessibility?
- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

17. Do you have any comments on the proposed improvements to Memorial Roundabout?
- 

Ring Road

18. To what extent do you support the proposed plan to relocate the Ring Road?
- ☐ Strongly support
- ☐ Support
- ☐ Neutral
- ☐ Oppose
- ☐ Strongly oppose

19. Do you have any further comments on the proposed relocation of the Ring Road?
- 

Consultation

20. How did you hear about this public consultation?
- ☐ Social media
- ☐ Email newsletter
- ☐ Email
- ☐ Online
- ☐ Letter
- ☐ Word of mouth
- ☐ Other, please specify .....

21. Do you feel you had enough information to respond to the public consultation?
- ☐ Yes
- ☐ No
- ☐ Not sure

22. How helpful was the information provided to you as part of this public consultation?
- ☐ Very helpful
- ☐ Fairly helpful
- ☐ Neutral
- ☐ Fairly unhelpful
- ☐ Very unhelpful

23. Do you have any further comments about the public consultation?
-

Demographics

In order to ensure the continued development of our diversity and equality practices, everyone that we work with is asked to complete the information below. You are not obliged to answer any of the questions, but the more information you supply, the more effective our monitoring will be. If you choose not to answer the questions, it will not affect your participation. The information you supply below is confidential and will be used solely for monitoring purposes. Read the full privacy notice here: [eastsussex.gov.uk/privacy/about-you-survey](http://eastsussex.gov.uk/privacy/about-you-survey)

Are you...?

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

Do you identify as transgender or a trans person?

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

Which of these age groups do you belong to?

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-59
- ☐ 60-64
- ☐ 65-74
- ☐ 75+

- ☐ Prefer not to say

To which of these ethnic groups do you feel you belong? (source: 2011 census)

- ☐ White British
- ☐ White Irish
- ☐ White Gypsy/Roma
- ☐ White Irish Traveller
- ☐ White other\*
- ☐ Mixed White and Black Caribbean
- ☐ Mixed White and Black African
- ☐ Mixed White and Asian
- ☐ Mixed other\*
- ☐ Asian or Asian British Indian
- ☐ Asian or Asian British Pakistani
- ☐ Asian or Asian British Bangladesh
- ☐ Asian or Asian British other\*
- ☐ Black or Black British Caribbean
- ☐ Black or Black British African
- ☐ Black or Black British other\*
- ☐ Arab
- ☐ Chinese
- ☐ Prefer not to say
- ☐ Other ethnic group\*

\* If your ethnic group was not specified in the list, please describe your ethnic group  
.....



**Do you consider yourself to be disabled as set out in the Equality Act 2010? The Equality Act 2010 describes a person as disabled if they have a longstanding physical or mental condition that has lasted or is likely to last at least 12 months; and this condition has a substantial adverse effect on their ability to carry out normal day to day activities. People with some conditions (cancer, multiple sclerosis and HIV/AIDS, for example) are considered to be disabled from the point that they are diagnosed.**

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

**If you answered yes to the previous question, please tell us the type of impairment that applies to you. You may have more than one type of impairment, so please select all that apply. If none of these apply to you, please select other and give brief details of the impairment you have.**

- ☐ Physical impairment
- ☐ Sensory impairment (hearing and sight)
- ☐ Longstanding illness or health condition, such as cancer, HIV, heart disease, diabetes or epilepsy
- ☐ Mental health condition
- ☐ Learning disability
- ☐ Prefer not to say
- ☐ Other \*

\*If other, please specify.....

**Do you regard yourself as belonging to any particular religion or belief?**

- ☐ Yes
- ☐ No
- ☐ Prefer not to say



**If you answered yes to the previous question which one?**

- ☐ Christian
- ☐ Buddhist
- ☐ Hindu
- ☐ Jewish
- ☐ Muslim
- ☐ Sikh
- ☐ Other. If other, please specify.....

**Are you married or in a civil partnership?**

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

**Are you...?**

- ☐ Bi/Bisexual
- ☐ Heterosexual/Straight
- ☐ Gay woman/Lesbian
- ☐ Gay man
- ☐ Other
- ☐ Prefer not to say



