

Appendix 2

Table 1 - Implementation Plan

Measure	Action	Responsibility	Timescale
Infrastructure			
Walking and cycle routes	Route 1 National Cycle Network (NCN) 2 <ul style="list-style-type: none"> Section 1- Missing seafront links – town centre Section 2 – Old Town (East Hill Lift) – Barley Lane Section 3 – Barley Lane – Fairlight 	ESCC HBC	Ongoing
	Route 2 Combe Valley – Silverhill <ul style="list-style-type: none"> Section 1 – Combe Valley – Hollington Section 2 - Hollington - Silverhill 	ESCC	Ongoing
	Route 3 Silverhill – Conquest Hospital	ESCC	Ongoing
	Route 4 Silverhill – Ivyhouse Industrial Estate and Hastings Academy <ul style="list-style-type: none"> Section 1 – Alexandra Park – Ore Station Section 2 – Ore Station – Ivyhouse Industrial Estate Section 3 – Ore Station – Hastings Academy 	ESCC	Ongoing
	<ul style="list-style-type: none"> Alexandra Park northern section - subject to associated approvals Alexandra Park – Southern section 	ESCC	
	Route 5 Town Centre and links <ul style="list-style-type: none"> Town centre - Alexandra Park Hastings Rail Station - Ore (Mount Pleasant Road) 	ESCC/HBC	Ongoing

Cycle parking	<ul style="list-style-type: none"> • Prepare bid for cycle parking as part of wider transport infrastructure package for Hastings through the Local Growth Fund/LSTF. • Undertake an audit to identify the quantity and quality of cycle parking provision in the town. • Identify and agree an acceptable cycle parking design for the town to provide a consistent approach for cycle parking provision. • Identify locations for the installation of improved and new cycle parking in the town. • Deliver improved and new cycle parking if funding available. • Secure cycle parking provision alongside new development consistent with agreed design for town cycle parking provision. 	ESCC, HUB ESCC, HBC, HUB ESCC, HBC, HUB ESCC ESCC, HBC, ESCC	Spring 2014 Spring – Autumn 2014 Spring – Autumn 2014 Spring – Autumn 2014 2015/16 and ongoing Ongoing
Marketing, Training & Initiatives			
Marketing and promotion	<ul style="list-style-type: none"> • Develop a promotional borough wide walking and cycling map. • Undertake an appropriate sustainable travel campaign. 	ESCC,HBC ESCC	2015/16 2015/16
Training	<ul style="list-style-type: none"> • Deliver a targeted programme of Bikeability training for Years 5, 6 and 7 pupils in schools in Hastings where funding available. • Develop a cycle training centre in Hastings. • Deliver the Bikeability based training programme for adults - Learn It, Love It, Live It, when funding is available. • Deliver a programme of child pedestrian training for Key Stage 1 children for schools. • Develop and deliver a programme of pedestrian training for Key Stage 2 (Year 6) 'Moving on to secondary school'. 	ESCC ESCC, HBC ESCC ESCC ESCC, SSRP	Ongoing 2015/16 Ongoing Ongoing 2014/15

<p>Walking and cycling initiatives</p>	<ul style="list-style-type: none"> • Develop a bid to the DfT Local Sustainable Transport Fund – to deliver the Sustrans Bike It scheme with workplaces and schools in Hastings. • Deliver the Bike It Programme with workplaces and schools, if funding is available. • Provide monitoring reports on the ERDF Workplace Travel Programme to key stakeholders. 	<p>ESCC, HBC</p> <p>ESCC, Sustrans</p> <p>ESCC, Sustrans</p>	<p>Spring 2014</p> <p>2015 - 16</p> <p>Nov 2013 – July 2015</p>
<p>Monitoring</p>	<ul style="list-style-type: none"> • Provide key stakeholders with cycle count information for the town. 	<p>ESCC</p>	<p>Ongoing</p>