

## Predicted Outcomes of the Proposals

- Traffic conditions are expected to deteriorate as a result of the planned housing developments in the South Wealden and Eastbourne area – this rate of deterioration may not be as severe as predicted if the measures in the scheme are implemented
- Footways along the Hailsham, Polegate and Eastbourne corridor will also be improved as an integral part of the proposals mentioned in this scheme (although not specifically detailed in this consultation)
- Proposed measures will improve traffic flow, but in order to better manage traffic conditions, there needs to be an increase in walking, cycling and bus travel
  - this will be facilitated by the introduction of bus priority measures and the provision of an improved cycle route along the Hailsham-Eastbourne corridor
- Bus lanes reduce bus journey times and significantly improve bus reliability as journey time variability lessens
  - this will make bus travel a more attractive option

Bus Lane	Approx. journey time savings (in seconds)	
	AM peak	AM peak
Eastbourne Road (south) approach to Wannock Road/Eastbourne Road junction	64	83
Eastbourne Road (southbound) to Huggett's Lane	43	74
Eastbourne Road (northbound) to Huggett's Lane	16	13
Eastbourne Road (northbound) to Broad Road	-	45
Victoria Drive (northbound) to Willingdon Road junction	47	116

Stagecoach believes the improvements proposed for the Hailsham to Eastbourne corridor are vital if more people are to choose the bus as a sustainable alternative to the car. Measures to help buses run more reliably will mean that we will be able to provide a faster and more frequent bus service between the two towns. This will further increase the attractiveness of using public transport as a modern and efficient way to travel.

One full double deck bus can remove up to 75 cars from the road, freeing up road space and helping to improve air quality. Stagecoach is actively looking at ways to invest in passenger growth by introducing new fleets of lower emission buses fitted with attractive features such as wi-fi, charging points and up-graded seating.